

2ND WOMEN GLOBAL CONFERENCE

FEMALE LEADERS IN THE ERA OF RECOVERY

Redefining entrepreneurship and beyond

VIEWS OF FEMALE LEADERS FROM AROUND THE GLOBE

November 23 -24, 2021 - virtual

PROGRAM



organized by :



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FIRST DAY - TUESDAY 23 - <https://uvsq-fr.zoom.us/j/91309244389?pwd=amU5d1BtUGsvSVhRc3N4aGNITkloQT09>

Opening (2 - 2:30 PM)

Christophe Assens, *Professor, Co-Director Larequoi Research Center, France*

Global FIVE:

Inés Gabarret, *Professor and Researcher in Entrepreneurship at ESSCA School of Management and Paris-Saclay University, France*

Analia Pastran, *Professor and Founder of Smartly Social Enterprise on the SDGs, Member Steering Committee of Urban Campaign at UNHabitat, US*

Maria Fernanda Andrés, *Professor, Business and International Relations Director at Aceleradora Litoral, Member at Global Women in VC, Argentina*

Shoroke Zedan, *Partner Envi-sage Consulting, Egypt*

Diah Yusuf, *Founder at Indonesia Prima, Indonesia*

Keynote speaker 1 (2:30 - 3 PM): Women's leadership: an early modern perspective

by **Armel Dubois-Nayt**, *Dr. in Literature, professor, Paris Saclay University, France*

Round table 1 (3 - 4 PM): Women in Venture Capital

What funds are available for women? Which women are looking for funds? What is the relationship women establish with funding? This roundtable will give insights on women in the venture capital for women looking for venture capitals.

Moderator: Winslow Sergeant, *PhD, Chair at ICSB, Head of Capital Markets for Genaesis, LLC, Director of S&T, US*

Victoria Ackerman, *Scouting & Strategic Alliances -Globant Ventures, Argentina*

Lizi Peretti, *Senior Consultant and Territory Manager for Latin America en Oxentia, UK*

Elena Canetti, *Co Managing Partner at Inveniam Group, Israel*

Patricia Sáenz, *Managing Partner Ewa Capital, Colombia*

Round table 2 (4 - 5 PM): Women in politics

The under-representation of women constitutes a serious democratic deficit. How to find a place in a competitive and masculinized environment? Results of the research and testimonies of women developing political roles in different countries will be discussed in this roundtable.

Moderator: Petra De Boer, *Facilitator of change in complexity, Perspectivity, The Netherlands*

Evangalina Colli, *Director of Localizing SDGs in Public Policy of Smartly, Argentina*

Agustina Vistalli, *Advisor of Management at the Cooperation and Investment Agency of the Municipality of Tandil, Argentina*

Sahar Bazar, *Egyptian Parliament Member and President of the Forum of young parliamentarians, Egypt*

Edwige Camp, *Professor at Polytechnique des Hauts-de-France University, France*

Krista Finstad-Milion, *Associate professor ICN Business School, France*

Round table 3 (5 - 6 PM): Women in boards

The representation of women on corporate boards continues to increase, but the number of women leading boards still remains low globally. In this roundtable panelists will discuss the results of the research on female participation on boards, and give testimonials of real stories of women directors on corporate boards.

Moderator: Elizabeth Kruger, *Director of Chatbots.expert, South Africa*

Marie Josèphe Rigobert, *PhD in Management Sciences from the University of Paris Dauphine, adjunct Professor, France*

Erica Salvaj, *Professor of General management and Strategy at Universidad del Desarrollo (UDD), Chile*

Marina Diaz Ibarra, *IFC's Independent Director, US*

Mariana Caliuolo, *Partner of Socompa SRL, Argentina*

Eka Sari Lorena Surbakti, *CEO ESL Express & ESL Logistics, Indonesia*

Keynote speaker 2 (6 - 6:30 PM): Glass ceiling, glass wall, sticky floor, analysis from an emotional intelligence perspective

by **Marcela Schweitzer**, *Dr. in psychology, professor, France*

Closing of 1st day (6:30 - 7 PM)

Inés Gabarret, Fernanda Andrés, Analia Pastran, Shoroke Zedan, Diah Yusuf

SECOND DAY - WEDNESDAY 24 - <https://uvsq-fr.zoom.us/j/93167462561?pwd=V0djbXdFdOZBZVYOVXViK2hBZlViZz09>

Opening of the 2nd day (2 - 2:30 PM)

Inés Gabarret, Fernanda Andrés, Analia Pastran, Shoroke Zedan, Diah Yusuf

Round table 4 (2:30 - 3:30 PM): Female leadership in entrepreneurship

Entrepreneurship is an engine for economic development and a tool for empowerment. While the number of women entrepreneurs is growing globally, women continue to face huge barriers for business creation. How to overcome barriers? What are the proposed solutions?

Moderator: Eric Kilbride, *Founder and managing partner of Block by Block Consulting, US*

Yanire Braña, *President of MET community, Spain*

Silvia Torres Carbonell, *Professor, IAE Austral University, GEM Argentina*

Vanessa Boanada Fuchs, *Managing Director of GIMLA of St Gallen University, Switzerland*

Maryam Montague, *Founder of Project Soar, Morocco*

Fiona Macaulay, *Founder-CEO WILD, adjunct professor at Georgetown University McDonough School of Business, US*

Keynote speaker 3 (3:30 - 4 PM): Women emancipation in deprived economic zones of developed countries - Is entrepreneurship the key?

by **Séverine Le Loarne-Lemaire**, *Dr. in Management, professor and researcher in female entrepreneurship, Grenoble Ecole de Management, France*

Round table 5 (4 - 5 PM): Women leading in academia

Academia is still a masculinized environment. All over the world, women form a high proportion of students but are underrepresented in leadership positions in academia. We will discuss the paths of the academic career of women at the university and in business and engineering schools.

Moderator: Naciba Chassagnon, *Professor ESSCA School of Management, France*

María Cecilia Gutiérrez, *Dean and Vice-President of Universidad Nacional de Rafaela (UNRAF), Argentina*

Ketra Schmitt, *Associate professor, Concordia University, Canada*

Catharina Badra Nawangpalupi, *ST., M.Eng.Sc., MTD, IPM., Head of Institute for Development & Innovation Parahyangan Catholic University, Bandung, Indonesia*

Hind Saleh, *Co-founder of OPCURR Skills Marketplace, Morocco*

Sylvaine Castellano, *Director of Research, EM Normandie Business School, France*

Round table 6 (5 - 6 PM): Disruptive Women

Disruptive women creating their own opportunities, navigating masculine environments, succeeding in unusual sectors will share their experiences in this roundtable.

Moderator: Brunna Lellis Alcantara, *Founder of Hub Prive, France*

Lucila Romero, *Professor and researcher on ICT, Head of GIDIS, Argentina*

Dina Aboughazala, *Founder & CEO of Egab, Egypt*

Megan Owens, *Priest, ordained minister in the United Church of Christ, US*

Tricia Schaffrik, *Head of Global Engineering Services bei Eckart GmbH, Germany*

Keynote speaker 4 (6 - 6:30 PM): Can women change the model of entrepreneurship ?

by **Julie Tixier**, *Dr. in Management, professor and researcher in entrepreneurship, Eiffel University, France*

Closing of the conference (6:30 - 7 PM)

Christophe Assens, Shoroke Zedan, Inés Gabarret, Analia Pastran, Fernanda Andrés, Diah Yusuf